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1. -From the first pivot table, the majority of the start ups were plays. Also, the most successful start ups were plays followed by rock startups.

-On the second pivot table, you can tell that as time went by, more startups were failing then were succeeding.

-On the bonus table, you can tell that the lower the goal, the more likely to succeed, and higher the goals, more likely to fail.

1. This does not show why these start up failed or succeeded. Was it because of a bad/good idea, management of the startup, or because of the amount of money pledged? There is also no explanation on why startups are becoming unsuccessful over time. Also, it doesn’t tell you whether or not they were fully funded and that’s why they weren’t successful.
2. A good table to see is the relationship between the percent funded and the if they were successful. Also, if current categories have more of their funding then others.